



SPONSORSHIP PROSPECTUS

PUT YOUR BRAND IN MOTION

A high-visibility, immersive partnership platform connecting brands with thousands of health-conscious consumers.

OCTOBER 8-10, 2027

TACOMA CONVENTION CENTER

PROCEEDS BENEFIT
MARY BRIDGE CHILDREN'S HEALTH

PULSEEXPO.ORG



MORE THAN EXPOSURE.

Put your brand into the moments people see, touch, photograph, share, and remember.



3,000–5,000

projected attendees

3 DAYS

of repeated visibility

16 HOURS

with industry/trade and public audiences

ONE AUDIENCE

actively seeking healthier lives

Build awareness, launch products, create content, collect leads, and earn category leadership through a live brand experience.

BE SEEN. BE REMEMBERED.



ARRIVAL

Registration branding, lanyards, badges and floor clings

ENGAGEMENT

Branded apparel, water bottles, signage and activations

GATHERING

Video-wall content, stage presence and program recognition

SHARING

Photo moments, social content, giveaways and memorable takeaways

Your brand can appear at multiple touchpoints, creating a connected experience instead of a single logo placement.

OWN THE PULSE EXPERIENCE.



PULSE PRESENTING SPONSOR

\$25,000 • EXCLUSIVE

Premier recognition across the complete event, including event-title association, entrance presence, stage recognition, video-wall rotation, digital promotion, social visibility, category exclusivity and first right of renewal.

MAIN STAGE PRESENTING SPONSOR

\$12,500

Naming rights, stage and screen branding, emcee recognition, sponsor video rotation, select program introductions, digital visibility and category exclusivity.

INDUSTRY & INFLUENCER NIGHT

\$10,000

Event naming rights, party branding, invitation recognition, influencer content, activation space, guest access, DJ recognition and step-and-repeat placement.

FASHION SHOW PRESENTING SPONSOR • \$10,000

REGISTRATION SPONSOR • \$5,000

Signature sponsorships are limited and awarded on a first-committed basis. Category exclusivity applies where stated.

PUT YOUR BRAND IN ACTION.



COMMUNITY WORKOUT & DEMO ARENA PRESENTING SPONSOR • \$7,500

Naming rights for the active arena, schedule and directional recognition, branding throughout classes and demonstrations, digital visibility and category exclusivity.

SPONSORED ARENA CLASS \$2,500 PER CLASS

A dedicated 50-minute program beginning on the hour with class naming, onsite signage, emcee acknowledgment, schedule placement and an approved instructor or product expert.

STARTS ON THE HOUR

50 MINUTES

FREE TO ATTENDEES

Programs may include yoga, mobility, group exercise, equipment demonstrations, guided recovery techniques, wellness education, or other approved interactive formats.

KEEP YOUR BRAND IN VIEW.



THREE-DAY VIDEO WALL

Approved commercials, Instagram content, reels, campaign assets and product stories become part of a repeating promotional loop beside the main stage throughout all three days.

Presenting placement: \$7,500
60-second spot: \$2,500
30-second spot: \$1,500

KIDS ZONE PRESENTING SPONSOR

\$7,500

Naming recognition for the supervised foyer activation, approved signage, branded photo backdrop, gentle movement or wellness-learning activities, digital promotion and category exclusivity. Children remain with a parent or caregiver.

HYDRATION SPONSOR

\$5,000 + BOTTLES

Branded water bottles distributed to attendees at registration. Sponsor supplies the bottles.

EVENT APP SPONSOR

\$5,000

High-frequency visibility within the digital guide, schedule and attendee navigation experience.

BUILD YOUR BRAND PROGRAM.

Specific, limited opportunities designed to put your brand directly into the attendee experience.

INFLUENCER LOUNGE

\$5,000

- Naming rights and category exclusivity
- Lounge signage and photo backdrop
- Approved product, gift or content touchpoint
- Creator communications, guide and social recognition

CHARGING LOUNGE

\$3,500

- Six shared multi-device charging stations
- Sponsor branding on station panels
- Lounge and directional signage
- Final electrical configuration subject to venue approval

OFFICIAL GIFT BAG

\$5 PER BAG • 1,000 MINIMUM

- Exclusive branding on the official bag
- Includes estimated \$2-per-bag production cost
- Minimum commitment of 1,000 bags
- Available first come, first served

PULSE PASSPORT

\$5,000 • 5,000 PRINTED

- Exclusive full back-cover advertisement
- Sponsor-provided QR code
- Placement on all 5,000 printed PULSE Passports

FASHION SHOW RUNWAY

\$3,500 PER ONE-HOUR BLOCK

- Exclusive center-stage video-wall presence
- Full exclusivity throughout the purchased hour
- Runway recognition during the sponsored block

DJ SPONSOR

\$2,500 PER DAY

- Sponsor recognition during the final show hour
- DJ-led Mega Raffles experience
- One-day sponsorship; multiple days may be purchased

PULSE PHOTOBOOTH

\$2,500

- Presenting sponsor of the official photobooth
- High-visibility location at registration
- Approved onsite branding and photo recognition

SOCIAL MEDIA PREVIEW

\$1,000 PER FULL DAY

- One full day of dedicated preview promotion
- PULSE social media channels
- Sponsor content scheduled before the event

BAG STUFFER • \$1 PER ITEM

EMAIL SPOTLIGHTS • INCLUDED FOR ALL SPONSORS

Floor clings and individual program sponsorships remain available. Production, installation and labor are additional unless included in the signed agreement.

LET'S TALK SPONSORSHIP

Premium placements are limited. The strongest positions go to brands that commit first.

1 CHOOSE YOUR OBJECTIVE

2 SELECT OPPORTUNITIES

3 CONFIRM YOUR CATEGORY

4 SIGN AND RESERVE

5 ACTIVATE WITH PURPOSE

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SCAN TO VIEW
SPONSORSHIP
OPPORTUNITIES

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Proceeds benefit Mary Bridge Children's Health.

A RAS International Production